***The Crossroads Skilled2Succeed – Education 2 Employment Global Strategic Partnership 2009***

**Summary - Basis of Discussion**

**Founding Strategic Partners:**

**Certiport Inc.** – (Utah) Digital literacy, global standards-based certified training

<http://www.centralpointe.com/index.aspx>

**Tandberg Inc.** – (Reston VA) – Broadband videoconferencing systems and tools <http://www.tandberg.com/>

**CentralPointe /Cloud Connect** (Utah) – Cloud Management and enterprise services

<http://www.centralpointe.com/index.aspx>

**Four Worlds International Institute** – (WA, Canada, Panama) Indigenous community networks

<http://fwii-site.ning.com/>

**Other Alliances/Partnerships:**

**Ciudad del Saber (CDS**) – (Panama) – Global Pilot Networking Hub

 English: <http://www.ciudaddelsaber.org/en> Spanish: <http://www.ciudaddelsaber.org/>

 Conectate al Conciimiento Project (Panama) – local Panama school-based pilot project

**Unitus** – (Seattle) <http://www.unitus.org> Microfinance and Micro-credit

**FINCA** (Washington DC) <http://www.villagebanking.org/site/c.erKPI2PCIoE/b.2913715/k.A716/Video_Resources.htm>

**World Indigenous Nations Higher Education Consortium** (Indigenous accreditation)

<http://www.win-hec.org>

**Office of Hawaiian Affairs/ Department of Hawaiian Home Lands (Hawaii**) <http://www.oha.org>

**Utah Valley University (Utah) – Center for Engaged Learning** –

 UVU 2.0 Project <http://www.uvuonline.net/>

**The Interra Project** (Seattle) <http://www.interraproject.org/>

**Theme:** *Integration is Innovation* –

“Marvel not that a few individuals have the ability to change the world, indeed it is the only thing that ever has.” Margaret Mead

**Partnership Mission:** To impact, empower and transform the hope and opportunities for education, growth and livelihood for disenfranchised Indigenous peoples and communities worldwide via the innovative deployment of lower cost integrated digital age open source systems, applications, social networking and participatory media tools.

**Some Potential Project Funding Sources**

Skoll Foundation (Social Entrepreneurship and environment change)

NoVo Foundation (Women and children, global societal transformation)

Omidyar Network (Social and Participatory Media)

National Science Foundation (Virtual Organizations and Interop Systems Programs)

Panamanian Government (Education and Communications Ministry)

Bill & Melinda Gates Foundation (Global Libraries Initiative)

Four Worlds Foundation (Panama) -The Four Worlds Fund

The Tides Foundation

The Templeton Foundation

Canadian International Development Agency

Numerous other grants and private funding resources

**Proposed Pilot Project:**

**Title**: *The Lighthouse Skilled2Succeed – Education2Employment Indig.e.Net Project*

**Location:** Ciudad del Saber (City of Knowledge) – Panama City, Panama

 **Implementation Plan and Executive Summary (2009-10)**

**The Indig.e.Net Lighthouse Latin American Skilled2SucceedEducation2Employment Project**

**Project Team Roles / Products**

1. **Central Pointe (Mike Proper)**
* *Role*: Cloud management services, pivotal technology for operational feasibility
* *Products*: MSP Mentor/Cloud Manager/Centralpointe Server (CPS).
1. **Certiport Inc. (Alex Cayaffa, Gerardo Zepeda, Michelle Scott and LATAM Team)**
* *Role*: Digital Literacy (English/Spanish), other global standards-based certifications delivered through Certiport LATAM Training Centers and reseller network
* *Products*: IC3, iWill, S2S, and all other certification products (home or small community schooling market orientation)
1. **Tandberg Inc. (Tony Mines, Cheryl Henshaw)**
* *Role*: Broadband videoconferencing systems, middleware servers and tools, grant and funding support for project
* *Products*: Tandberg school-based products and MOVI, strategically placed G3/G4-enabled PDAs and video conferencing technologies
1. **Four Worlds International Institute (Phil Lane, John Ramer, Greg Jackson and others)**
* *Role*: Indigenous community network development worldwide
* *Products/Services*: Fourth Way education, Ning sites viral Indigenous communities, social networking, participatory media, recruitment for digital literacy
1. **Advisors/Facilitation (Jack Christianson, Greg Jackson) – Center for Engaged Learning at Utah Valley University –UVU 2.0 project**

**Proposed Panama City of Knowledge Project**

*Location*: Ciudad del Saber (City of Knowledge) – Panama City, Panama

*Registered Agent*: Four Worlds Foundation (NGO), Four Worlds Fund

*Partners* (to be eventually concurrently registered as partners with programs in Panama): Certiport Inc. (LATAM network hub), Utah Valley University (higher education), World Indigenous Nations Higher Education Consortium (accreditation), and Centralpointe (enterprise/cloud portal services and management)

**Funding Required** **Targeted** **Sources**

2009-2010 Phase I: $6-8 million Novo Foundation, other private foundations/donors

2010-2011 Phase II: $15-20 million Omidyar Network & private foundations/donors

Ongoing Research Phases/Pilot Panama Government, NSF and others

**Target Populations** (55 million in Latin America)

1. Women and children
2. Indigenous communities: Kuna in Panama, Aymara in Bolivia, Honduras, Oaxaca- Mexico, Colombia

**Implementation Approach** – *Integration is Innovation (use small vendors and enterprise groups to build)*

**Concurrent parallel development of:**

1. Grassroots social networking/participatory media, viral ground-up approach (FWII and Interrra project)
2. Digital literacy empowerment and small enterprise management skills and training (Certiport, UVU, Central Pointe)
3. Development of low-cost, paradigm-changing technology assisted delivery system – hub/spoke concept (Central Pointe – MSP Mentor/Cloud Manager/CPS; Tandberg – School Group Video Conferencing Systems and MOVI to PDA Interfaces)
4. Micro Credit/Micro Finance Alliance and financial support to Indig.e.net participants (Unitus/FINCA) (village banking or financial support system)

**Timeline**

*May 2009* – Application to CDS, team groundwork trip to Panama

*June/July 2009* – Obtain foundation funding (Phase I - $6-8 million)

*August/September 2009* – Begin initial operations at the Ciudad del Saber

*January 2010* – Obtain expansion funding and build hub/spoke systems and network

**Adoption/Participants/end-users**

*By 12/31/09* – 50,000

*By 12/31/10* – 1-2 million

*By 12/31/11* – Over 10 million